



Bruce Fraser  
Jeff Bradley  
John Fowler

STEWART COHEN

## MCELHENNY SHEFFIELD CAPITAL MANAGEMENT, LLC

### Wealth Managers

McElhenny Sheffield Capital Management is a comprehensive wealth management firm whose six advisors offer clients more than 100 years of combined experience. The firm was founded in 2000 by managing partner Bruce Fraser to manage a hedge fund with an options-based absolute return strategy that strove to deliver consistent returns while minimizing downside risks for clients. At the request of clients in 2009, the firm broadened its focus to offer separately managed accounts for high net-worth in their's as well as other advisory firms. The growing team now includes Jeff Bradley, John Fowler, Matt Fuller, Andy Hunt, and Todd Terry. As an independent firm, MSCM is not biased regarding the investments advisors make for clients. Since the firm's inception, risk management has played an integral part in portfolio design. The firm has created a culture that is completely customer focused and offers a full-spectrum of options to help clients invest their wealth while managing risks. MSCM strives to achieve consistent returns, not to simply 'beat the market' for short-term gain. Advisors at MSCM know their investors have worked hard to accumulate their wealth. Thus, they work equally hard for them – to help protect and grow that wealth.

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